



In January of this year, we informed you that SafetyScope was now part of NATT Safety Services, a division of TPS Group of Companies. Gary Spencer has remained with the company as the General Manager.

Natt Group (previously TPS Group of Companies), a local company focused on confined space rescue, safety training, transportation training, and recruitment, is excited to announce the launch of its new brand identity.

The rebrand includes a refreshed logo, updated website and marketing material, and a renewed commitment to delivering exceptional safety, transportation and recruiting services to clients and partners.

The decision to rebrand was driven by the company's growth, and expansion into new markets. The new identity reflects fluidity and growth.

"Because we have many facets of the business, there was some confusion, both externally and internally," shared Kevin Pattison, President and CEO of Natt Group. "We hope this new rebrand with consistent logos and look, helps to tie the companies together, while still allowing each division to stand out through their respective service", added Pattison.

"Our new brand represents who we are today and where we're headed," said Brian Pattison, General Manager of Natt Northern Academy. "This change reflects our commitment to staying ahead and being open to more growth," Pattison added.

As part of the rebranding, Natt Group will also be focused on increasing brand awareness in their locations in Sault Ste. Marie, Timmins, Brockville, and Vaughan.

"While our look has changed, our dedication to serving our customers remains as strong as ever. We're excited to continue building lasting partnerships and delivering excellence to our clients," added Mark Arnold, Vice President of Natt Safety Services.

For more information, contact Gary T Spencer at SafetyScope or visit nattgroup.ca and read about the various divisions under Natt including Natt Safety Services, Natt Northern Academy and Natt Personnel Solutions.

